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July 23, 2008

TO: U.S. Serial No. 10/822,920

Company:

U.S. Patent and Trademark Office

Fax #: 571-273-8300

City/State:

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**Mail Stop Amendment**

FROM: David S. Moreland

3748

Our Ref. #:

52531.105002(CON)

NUMBER OF PAGES (including transmittal sheet):

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**Notes/Comments:**

**Documents Submitted Via Facsimile:**

**Applicant:** Zitaner et al.

**Serial No.:** 10/822,920

**Filed:** April 13, 2004

**For:** Competitive Rewards Benchmarking System and Method

**Papers Faxed:** Fee Transmittal (1-pg.); and Form PTO-2038 Credit Card Payment Form (1-pg.)

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Complete and send this form, together with applicable fee(s), to: **Mail** Mail Stop ISSUE FEE  
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David S. Moreland

(Depositor's name)

(Signature)

July 23, 2008

(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/822,920	04/13/2004	Eric Zitaner	52531.105002	3562

TITLE OF INVENTION: SYSTEM AND METHOD FOR COLLECTING AND ANALYZING COMPETITIVE REWARDS DATA

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1440	\$300	\$0	\$1740	09/02/2008

EXAMINER	ART UNIT	CLASS-SUBCLASS
WONG, LESLIE	2164	707-100000

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1. King & Spalding LLP

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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

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**Towers Perrin Forster & Crosby**

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

**Centre Square East, 1500 Market Street  
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☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.

☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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David S. Moreland

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**David S. Moreland**

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